

Alibaba.com Assessed Supplier



Assessment Report

Presented to

Shijiazhuang Sunny Fly Beauty Trading Co., Ltd.

石家庄飒昵进出口贸易有限公司

Gold Supplier & Assessed Company Relationship:	<input checked="" type="checkbox"/> Self-owned <input type="checkbox"/> Wholly Owned <input type="checkbox"/> Shareholder/Partner <input type="checkbox"/> Kindred between Owners <input type="checkbox"/> Cooperation Partner
Company Address	No. 4 Fangwen Road, Shijiazhuang City, Hebei Province, China
City / Country:	Shijiazhuang / China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	sunnyflybeauty
Gold Supplier Company Name:	Shijiazhuang Sunny Fly Beauty Trading Co., Ltd.
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Service Provided by SGS

Report No.: 16641310_T





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Date of Assessment:	30/Sep./2017	Report Date:	30/Sep./2017
Assessed By:	Ding Xu	Validity Period:	01/Oct./2017 -- 30/Sep./2018
Reviewed By:	Sam Wang	Online Verification:	www.sgs.com/ecv

Important Notes:

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Section 1: Company Overview

Company Overview			
1.1 Legal Validity			
Does the company have a valid business license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Business License Number:	9113010207596732 0H
Year Established:	13/Aug./2013	Validity Period:	13/Aug./2013 -- 12/Aug./2033
Export Experience:	4	Industry Experience:	4
Registered Address:	No. 806, A Building, New Century Zuanshi Commerce Square, Changan District, Shijiazhuang City, Hebei Province, China		
Company Address	No. 4 Fangwen Road, Shijiazhuang City, Hebei Province, China		
Annual review conducted by the Industrial & Commercial Bureau?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Reviewed By:	Shijiazhuang Industrial & Commercial Bureau Changan Branch
Registered Capital:	RMB 2,000,000		
Corporate Representative:	Ms. Xiaoxiang Liu		
Industry:	False Eyelashes		
Type of Ownership:	<input checked="" type="checkbox"/> Private Owner <input type="checkbox"/> Public Company <input type="checkbox"/> Joint Venture <input type="checkbox"/> Stated Owned <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Other		
Products/Service:	False Eyelashes		
1.2 Company Building Information			
Certification Type: <input type="checkbox"/> Land Certification <input type="checkbox"/> Real Estate Certification <input checked="" type="checkbox"/> Lease Agreement <input type="checkbox"/> Factory Officer Claimed			
Total Building Size: <u>300</u> m ²			
Office Size: <u>300</u> m ²			



Section 2: Human Resources

Section 2: Human Resources			
2.1 Company Chart			
<pre> graph TD GM[GM] --- Sales[Sales Dept.] GM --- Purchase[Purchase Dept.] GM --- Tech[Tech. Dept.] </pre>			
2.2 Employee Headcount			
Department Name	Full Time Employee(s)	Part-Time Employee(s)	Total
GM	1	0	1
Sales Dept.	5	0	5
Purchase Dept.	2	0	2
Tech. Dept.	1	0	1
Total Number:	9	0	9
2.3 Management			
Department	Name	Title	Year(s) in Current Company
GM	Ms. Chrish Liu	GM	4



Section 3: Current Export Situation

Current Export Situation					
There is/are <u>9</u> foreign trading employee(s) in the company.					
Working Experience		Headcount	Accepted Language	Listening & Speaking	Reading & Writing
Over 30 Years		0	English	Yes	Yes
21-30Years		0	Spanish	Yes	Yes
11-20 Years		0	German	Yes	Yes
6-10 Years		1	Russian	Yes	Yes
2-5 Years		6	N/A	N/A	N/A
Less than 2 years		2	N/A	N/A	N/A
Does the company have a valid export license?			<input checked="" type="checkbox"/> Yes		<input type="checkbox"/> No
Export License Registration No.:			01746911		
Total Revenue (Previous Year):			Confidential		
Total Export Revenue (Previous Year):			Confidential		
Estimated Export Revenue (Current Year):			Confidential		
Trade Agents Employed Overseas:			<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Nearest Port:			Beijing Port		
Accepted Payment Terms			<input type="checkbox"/> FOB <input type="checkbox"/> CIF <input checked="" type="checkbox"/> EXW <input type="checkbox"/> CFR <input type="checkbox"/> L/C <input checked="" type="checkbox"/> T/T <input type="checkbox"/> Credit Card <input checked="" type="checkbox"/> Cash <input checked="" type="checkbox"/> West Union <input checked="" type="checkbox"/> MoneyGram <input checked="" type="checkbox"/> Paypal <input type="checkbox"/> Moneybooker		
Accepted Payment Type:					
Average lead time from product order confirmation to production delivery (products exiting the factory):					
Product Category		Num		Unit	
False Eyelashes		45		day	
Average Sampling Time					
Product Category		Lead Time			
False Eyelashes		7 days			
The Shortest Sampling Time					
Product Category		Shortest Lead Time			
False Eyelashes		7 days			



Section 4: Export Business Capacity

4.1 Market Distribution (Previous 12 Months)			
Market	Main Product(s)	Revenue(USD)	Total Revenue (%)
North America	False Eyelashes	Confidential	20
South America	False Eyelashes	Confidential	10
Eastern Europe	False Eyelashes	Confidential	2
Southeast Asia	N/A	0	0
Africa	N/A	0	0
Oceania	False Eyelashes	Confidential	5
Mid East	False Eyelashes	Confidential	20
Eastern Asia	False Eyelashes	Confidential	3
Western Europe	False Eyelashes	Confidential	20
Central America	False Eyelashes	Confidential	10
Northern Europe	False Eyelashes	Confidential	5
Southern Europe	False Eyelashes	Confidential	5
South Asia	N/A	0	0
Domestic Market	N/A	0	0
4.2 Main Clients			
Client Name	Main Product(s)	Total Revenue (%)	
Confidential	Confidential	Confidential	



Section 5: Quality Assurance

Quality Assurance						
5.1.1 Quality Management System Certification (N/A)						
Certification	Certified By	Certificate No.	Business Scope	Validity Date		
N/A	N/A	N/A	N/A	N/A		
5.1.2 Product Certification (N/A)						
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date		
N/A	N/A	N/A	N/A	N/A		
5.2 Testing Report (N/A)						
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date		
N/A	N/A	N/A	N/A	N/A		
5.3 Supplier Management						
Item	Content	Observations /Comments				
5.3.1	Does the company have a supplier assessment procedure?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No				
5.3.2	Does the company have an updated list of approved suppliers?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No				
5.3.3	Has the company established and implemented a standard procedure for purchasing contract review and approval?	<input checked="" type="checkbox"/> Yes, with written standard procedures <input type="checkbox"/> Yes, with written procedure but lack of consistent standard <input type="checkbox"/> No				
5.3.4	Does the company keep its supplier assessment report?	<input type="checkbox"/> Yes, assessment reports are available for the previous 3 years <input type="checkbox"/> Yes, assessment reports are available for the last 1-3 years <input type="checkbox"/> Yes, assessment reports are available for the previous 12 months <input checked="" type="checkbox"/> No				
5.3.5	Are the company's purchasing documents sufficient to ensure product safety control and their customers' requirements?	<input checked="" type="checkbox"/> Yes, the purchasing document includes all the information required <input type="checkbox"/> Yes, however the purchasing document includes incomplete information <input type="checkbox"/> No				
5.3.6	Is there a procedure to conduct random product inspections after final packaging?	<input type="checkbox"/> Yes, with clear standard and written inspection records <input type="checkbox"/> Yes, with inspection records but no procedures <input type="checkbox"/> Yes, with procedures but no inspection records <input checked="" type="checkbox"/> No, inspections are not necessary				
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5.4 After Sales Service		
Item	Content	Observations /Comments
5.4.1	Is customer feedback, including complaints, clearly recorded and maintained?	<input type="checkbox"/> Yes, with a standard feedback form and records <input type="checkbox"/> Yes, with a standard feedback form but no records <input checked="" type="checkbox"/> Yes, with records but no standard feedback form <input type="checkbox"/> No
5.4.2	Are there any clear procedures for handling customer complaints?	<input type="checkbox"/> Yes, with clear procedures and written records <input type="checkbox"/> Yes, with clear procedures but no written records <input checked="" type="checkbox"/> Yes, with written records but no clear procedures <input type="checkbox"/> No
5.4.3	Is there a closed-loop corrective action system in place?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
5.4.4	Can finished/package products be traced by lot identification to the appropriate raw material test reports?	<input type="checkbox"/> Yes, with procedures to trace raw materials <input type="checkbox"/> Yes, main raw material can be traced <input checked="" type="checkbox"/> No, only the production date can be traced <input type="checkbox"/> No
5.4.5	Is there a product alert and recall procedure?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No



Section 6: R & D Capacity

R&D Capacity				
6.1 Current Situation				
There is/are <u>1</u> R&D engineer(s) in the company.				
Education Level	Headcount		Work Experience	Headcount
Doctorate	0		Over 30 Years	0
Post-Graduate	0		21-30 Years	0
Graduate	1		11-20 Years	0
Junior College	0		6-10 Years	0
Technical School	0		2-5 Years	1
High School	0		Less than 2 years	0
Patent Situation				
Patent No.	The Name of the Patent	The Patent Type	Available Date	
N/A	N/A	N/A	N/A	
Brand Situation				
Registration/ application No.	Brand Name	For Approval to Use Goods	Validity Date	Ref.
N/A	N/A	N/A	N/A	N/A
The Average Time For New Products Launched				
Product Category		Lead Time		
False Eyelashes		1 month		
The Shortest Time For A New Item Launched				
Product Category		Shortest Lead Time		
False Eyelashes		1 month		
Does the company provide ODM service for others?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Are there relevant design input/output, review, and verification documents available for the assessment company?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Based on inspection, are R & D employees equipped with adequate specialized equipment?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If yes, please list all key equipment used:		N/A		
Do R & D employees use any specific software for designing new products?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		



If yes, please list the main software used:	Photoshop, AI	
Please list all certifications and/or qualifications of the R & D department:	N/A	
Has the company established standard design procedures for new products?	<input type="checkbox"/> Yes, with clear written instructions <input type="checkbox"/> Yes, without written instructions <input checked="" type="checkbox"/> No	
Have the designed products been internal verified or validated?	<input checked="" type="checkbox"/> Yes, with clear written records <input type="checkbox"/> Yes, only part written records <input type="checkbox"/> Yes, without written records <input type="checkbox"/> No	
Have the designed products been tested by a third-party inspection body?	<input type="checkbox"/> Yes, all designed products have been tested <input type="checkbox"/> Yes, only part of designed products have been tested <input checked="" type="checkbox"/> No	
Are the designed products confirmed by the customers?	<input checked="" type="checkbox"/> Yes, all designed products have been confirmed <input type="checkbox"/> Yes, part of designed products have been confirmed according to client's requirements <input type="checkbox"/> No	
Does the company has qualification requirements for designers?	<input type="checkbox"/> Yes, with written job description <input type="checkbox"/> Yes, without written job description <input checked="" type="checkbox"/> No, but at least two years design experience is needed <input type="checkbox"/> No	
Are the designers' qualifications recognized by the company?	<input type="checkbox"/> Yes, with written records <input checked="" type="checkbox"/> Yes, without written records <input type="checkbox"/> No	
6.2 R&D Real Case Description		
Customer's Name	Confidential	
Customer's Location	Confidential	
Customer's Industry:	Confidential	
Order's Requirement Description:	Confidential	
6.3 Design Process		
Process 1	Process 2	Process 3
Confidential	Confidential	Confidential
Description: Confidential	Description: Confidential	Description: Confidential
6.4 Design Devices (N/A)		
Device 1	Device 2	Device 3
N/A	N/A	N/A



Section 7: Company Development / Expansion Plans

Company Development / Expansion Plans		
Item	Company Development Action	Timeframe
1	The organization is going to research and development new product, expand foreign trade markets.	From 2017 to 2019









Section 8: Certification & Photos

Certification & Photos	
Certification & Photos -- Business License (Original)	Certification & Photos -- Business License (Duplicate) with Certificate / Records of Annual Inspection
	
Certification & Photos -- Permit for Opening Bank Account	Certification & Photos -- Custom Clearance Registration Form
	
Certification & Photos -- Import and Export Enterprise Registration	<p style="text-align: center;">N/A</p>
	<p style="text-align: center;">N/A</p>



Section 9: Company and Product Samples

Company and Product Samples	
Office	Product Sample
	
Product Sample	Product Sample
	
Product Sample	Product Sample
	



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample





Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample





Section 10: Competitive Advantages

10.1 Product Group Capacity				
10.1.1 Products Sold (Within 12 Months)				
Products Name	Quantity	Revenue (USD)		
False Eyelashes	5,000,000 pairs	Confidential		
10.1.2 Suppliers Cooperated With (Within 12 Months)				
No. of cooperation suppliers (total)	6			
No. of suppliers (which cooperated over 2 times)	6			
No. of provinces which cooperation suppliers belong to	2 (Shandong, Guangdong)			
Would the company like to provide design solution service for integration project?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If yes, these projects include	Meet the requirement of customer customized			
Would the company like to provide a total solution for purchasing?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> Part, _____ <input type="checkbox"/> No			
If yes, please describe it	Provide cosmetic tools			
10.1.3 Real Case Description:				
Customer Name	Confidential			
Customer Country	Confidential			
Customer Region	Confidential			
Products Category	Confidential			
Order Value (USD)	Confidential			
Order Processing Process	Confidential			
Customer's Feedback	Confidential			
10.2 Real Case for Lower MOQ & Lead Time				
Products Name	MOQ (Within 12 Months)	Lead Time		
False Eyelashes	1 pair	2 days		
10.3 Real Case for Large Contract & Lead Time				
Products Name	Order (Within 12 Months)	Lead Time		
False Eyelashes	850,000 pairs	3 months		
10.4 Overseas After Sales Service Capacity				
10.4.1 Do you have an overseas onsite service center?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
10.4.2 If yes, what onsite after-sales services are included		Location	Evidence- provided	Self-description
Equipment -installation, maintenance and other services	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A



Technical advice	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Personnel training	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Other		N/A	N/A	N/A
10.4.3 Average response time	8 hours			
10.5 After-sales service capacity				
10.5.1 The Average Guarantee Time				
Product Category		Guarantee Time		
0		0		
10.5.2 The Longest Guarantee Time				
Product Category		Guarantee Time		
0		0		
10.5.3 Does the company accept small order?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		

-- End of Report --